

2019 SPONSORSHIP BENEFITS

Sponsorship benefits are good for one year.

	Bronze	Silver	Gold	Platinum
BENEFITS	\$1,000	\$2,500	\$5,000	\$10,000
Organizational Membership to Sustainable Pittsburgh	X	X	X	X
Employee discounts and gratis registration to events	Discounts for 4 employees to all SP events	Discounts for 4 employees to all SP events, plus 2 gratis registrations to one SP signature event	Discounts for 6 employees to all SP events, plus 4 gratis registrations to one SP signature event	Discounts to 8 employees to all SP events, plus 6 gratis registrations to one SP signature event
Name Recognition Online	Linked logo on SP Sponsor page	Linked logo on SP Sponsor page	Linked logo on SP Homepage and SP Sponsor page	Linked logo on SP Homepage and SP Sponsor page
Social Media Mention (Twitter & Facebook)			X	X
Sponsored Content in Sustainable Pittsburgh Insider (SPI) newsletter ~125 words about a company's sustainability efforts/sustainability-related products.		1 Time	3 Times	5 Times
Inclusion in Sustainable Pittsburgh Insider (SPI) newsletter	Linked organization name	Logo (small)	Logo (medium)	Logo (large)
Program-Specific Sponsorship		1 program	1 program	1 program
Name Recognition via Specific SP Program		Listed link on program webpage	Logo on 1 program webpage and displayed at events	- Logo on 1 SP program webpage and displayed at events

				- Logo on program newsletter (where applicable)
Gratis Exhibit Space at 1 event	As available	Sponsor's choice 1 event per year	Sponsor's choice 2 events per year	Sponsor's choice 2 events per year
Discounts on consulting services	5%	10%	20%	30%
Logo included on SP merchandise				X