

TAPPING OPPORTUNITIES IN THE CIRCULAR ECONOMY

April 27, 1:00pm

Webinar

SustainablePittsburgh.org/circular-economy/

CEOs *for*
SUSTAINABILITY

 Sustainable PGH

Speaker Bios *in order of appearance*

April 27, 2022

Virtual

Presenter:



Mike Gable **Executive Director** **Construction Junction**

Mike Gable is the founding Executive Director of Construction Junction (CJ), a nonprofit reuse retailer promoting conservation through the reuse of building materials. Under Mike's 20 years of leadership, CJ has grown into a \$2 million operation promoting the reuse of over 6 million building components, employing a staff of 30 including an award-winning job training program for Goodwill clients with disabilities.

Mike has a Bachelor's degree in Environmental Studies from the University of California at Santa Barbara. He spreads the building material reuse message through participation as a member of the Pittsburgh American Institute of Architects' Committee on the Environment, and as the current President of the Board of Directors of the national nonprofit organization Build Reuse.

Presenter:



Vivien Luk
Executive Director
WORK

Vivien Luk is the Executive Director at WORK, a partner of the First Mile where their goal is to bring full transparency to the 'first mile' of recycling supply chains. First Mile supports waste collectors in Haiti, Honduras, and Taiwan to recycle plastic and earn a dignified income. These recycled materials that were once destined for oceans and landfills are then sourced to First Mile Member brands to be processed into consumer products that deliver a social, environmental, and financial impact.

Presenter:



Ian Rosenberger

CEO

First Mile & Day Owl

Ian Rosenberger is the founder of WORK, First Mile, and Day Owl. WORK is a 501(c)3 nonprofit that places the poor into jobs in landfill communities globally. First Mile redirects waste materials from landfills and the ocean and works with human-powered supply chains to transform them into consumer goods for global brands trying to find value in authenticity, transparency, and responsibility. Day Owl is the world's first vertically integrated circular retail brand. Its products are made out of First Mile recycled materials and are designed to help their wearer feel ready to take on the world. His organizations have redirected over 200 million plastic bottles from landfills and the oceans so far and implemented programming that is helping several thousand people pull themselves out of poverty.

Rosenberger is an expert on the global transition of supply chains and fast moving consumer goods/retail brands to sustainability, circularity, and equity. He has studied and mapped waste-to-product supply chains in nearly a dozen countries, including Ghana, Haiti, Taiwan, Honduras, Vietnam, Bangladesh, and Indonesia, for Global 1000 brands like Unilever, HP, and Puma. At Day Owl he and his team have created a product set that not only leverages the most sustainable materials available for primary construction inputs but repairs and resells its products again and again. In addition to returning the product, customers are also invited to share their personal stories as to their life experiences, accomplishments, and struggles while they owned their product. These stories are matched to each bag's unique serial identifying tag, then merchandised along with the refurbished product.

Rosenberger is a 2016 Barclay's Unreasonable Impact Fellow and currently sits on OPLN's United Nations Global Plastic Treaty Steering Committee. He has spoken about his teams' work at SXSW, Carnegie Mellon, Northwestern's Kellogg School, Harvard Business School, and the United Nations.

Presenter:



Peter Perrault **Director and Head of Circular Economy** **Enel North America**

Peter Perrault is a Sustainability Management Certified Professional (SMCP) and certified Envision Sustainability Professional (ENV SP) whose experience spans over 15 years working at the nexus of sustainability and technology. He was the first President of the Board of Directors for the Sustainability Management Association, and has “sat on all sides of the table” as a sustainability practitioner: within local government, non-governmental organizations, industry groups and global corporations. Peter has held leadership positions with the United Nations Global Compact Supply Chain Traceability Task Force, the Silicon Valley Leadership Group’s Environment Committee, and he was a member of the Technical Working Group that developed the World Resources Institute/Green House Gas Protocol *ICT Sector Guidance* for emissions reporting.

As Director and Head of Circular Economy with Enel North America, Peter works across Enel business lines, leading the company’s efforts in the region to transform its business towards an inclusive circular economy. He received a Master’s degree in Economics from University of San Francisco and his Bachelor’s degree in Economics with a minor in Political Science from Humboldt State University.

Presenter:



John Holm **Vice President of Strategic Initiatives** **PYXERA Global**

John Holm is the Vice President of Strategic Initiatives at PYXERA Global where he spearheads the organization's circular economy strategy, designing, convening and executing inclusive circular city and zero waste community programming. He also leads the organization's circular economy thought leadership content, including publications such as "Paradigm Shift, Solutions Driving the Circular Transformation," and is a frequent speaker on the circular economy. In his current role, he also serves as an Advisor for the Ocean Plastic Leadership Network and is visiting faculty for the Bard Sustainability MBA program teaching Circular Value Chain Management.

Before joining PYXERA Global, John spent the majority of his career pioneering new international markets for global brands, leading the market entry of the Subway chain in Hungary and the Hungarian book chain, Libri's, expansion into Romania. Additionally, he also advised Starbucks and IKEA on their respective market entries in Central & Eastern Europe and the Balkans, respectively. John received his MBA from Central European University in Budapest, Hungary.

Presenter:



Rebecca L. Lucore **Director of Sustainability and Corporate Social Responsibility** **Covestro LLC**

Rebecca L. Lucore is Director of Sustainability, Corporate Social Responsibility, and Outreach and Engagement for Covestro LLC in North America, and is responsible for devising new models that apply the company's commitment to sustainable business practices and the United Nations Sustainable Development Goals (UNSDGs) to its social programs, philanthropy, community relations and sustainability initiatives. Lucore is a leading voice in Corporate America for empowering employee purpose and creating employee-citizen-philanthropists to drive sustainable communities through the transformation of traditional corporate volunteerism to next gen Skills-Based Volunteerism (SBV). With SBV, teams of employees use their skills and expertise to help nonprofits and municipalities solve organizational challenges in IT, marketing, finance, systems, etc. She was instrumental in the establishment of the Covestro Center for Community Engagement at Robert Morris University in Pittsburgh which provides SBV and other volunteer training to Covestro employees and those of other companies throughout the region wishing to create their own citizen philanthropists.

Lucore is working with the United Nations Global Compact (UNGC) to bring the UNSDGs to Covestro's U.S. site communities and showcase them as a framework for companies, organizations, cities and communities interested in integrating sustainable practices into their business and innovation strategies, impacting the Triple Bottom Line of People, Planet and Prosperity.

Lucore has spoken widely at national and international CSR and Sustainability conferences including GreenBiz, the Social Innovation Forum, CGI America, National Governor's Association, U.S. Chamber of Commerce and Conference Board. She has contributed articles on CSR, Sustainability and employee engagement issues to the Huffington Post and the US Chamber of Commerce Foundation's blog.

Presenter:



John Avolio
Value Chain Manager
NOVA Chemicals Inc.

John Avolio is the Value Chain Manager for NOVA Chemicals' polyethylene business. In his role, he works closely with brands and retailers to help them meet their 2025 / 2030 sustainability commitments through collaborations with plastics converters and NOVA Chemicals' deep applications development expertise. John's technical expertise ranges across markets including food and beverage packaging, heavy duty sacks, and e-commerce and other secondary packaging. He holds a Bachelor of Science in Plastics Engineering from Penn State (The Pennsylvania State University).