

SCDN POLICY CONNECTION:

EXPLORING SUSTAINABLE
TRANSPORTATION OPTIONS
AND OPPORTUNITIES



— SUSTAINABLE —
**COMMUNITY
DEVELOPMENT**
— NETWORK —
of Southwestern Pennsylvania



Sustainable PGH

TUESDAY, FEBRUARY 6, 2024
12:00 PM - 1:15 PM

Speaker Bios

(listed alphabetically)

February 6, 2024

Presenter:



Julia Ferri (she/her)

Transportation Demand Management Coordinator Southwestern Pennsylvania Commission

Julia Ferri is the Transportation Demand Management Coordinator at the Southwestern Pennsylvania Commission (SPC). In this role, she assists in implementation of the TDM Action Plan, manages data and communications for the CommuteInfo program, and promotes TDM initiatives through engagement with the public and organizations in the 10-county SPC region. Prior to joining SPC, Ferri obtained bachelor's degrees in Urban Studies and Political Science from the University of Pittsburgh, and completed an internship at the City of Pittsburgh's Department of Mobility & Infrastructure which sparked her passion for maximizing sustainable transportation options in the region.

Presenter:



Matt Mahoney (he/him) **Director of Government Affairs** **Sustainable Pittsburgh**

Matt Mahoney is the Director of Government Affairs for Sustainable Pittsburgh. Before joining Sustainable Pittsburgh, Mahoney worked with Plug Smart, a regional energy services and building automation company, to develop Commercial Property Assessed Clean Energy (C-PACE) opportunities throughout the Midwest. Prior to Plug Smart, Mahoney served as the Western Pennsylvania Program Manager for the Keystone Energy Efficiency Alliance (KEEA), a Pennsylvania-based trade association for the energy efficiency industry. During his time with KEEA, he successfully advocated for the adoption of C-PACE among county governments in Western Pennsylvania. Before KEEA, Mahoney worked with the Center for Responsible Shale Development where he served the inaugural President and Board of Directors to mitigate air emissions and protect water systems related to natural gas development in the Appalachian Basin.

Mahoney earned a Bachelor of Science degree in Anthropology from Slippery Rock University and a master's degree in Renewable Energy and Sustainability Systems from Penn State University. Mahoney is also an adjunct professor teaching Energy Policy at Chatham University, a military veteran that served honorably, and a proud husband and father of two.

Presenter:



Justine Russo (she/her) **Director of Sustainability and Business Intelligence** **PITT OHIO**

As the Director of Sustainability and Business Intelligence for PITT OHIO, Justine Russo is on the front line of PITT OHIO's award-winning sustainability programs. Her responsibilities include heading the cross-functional Steering Committee, implementing the company's carbon calculator, and reporting on actionable sustainability metrics. Russo served on Sustainable Pittsburgh's Board of Directors from 2017-2022 and was named Board President during her tenure.

As part of her role at PITT OHIO, Russo also develops data-driven solutions, delivering analysis and tools that leverage information from throughout the PITT OHIO organization, with a concentration on customer, marketing, and sales analytics.

Russo graduated from the University of Pittsburgh with a Bachelor of Science degree in Civil Engineering and an MBA.

Presenter:



Sawyer Sidelinger (he/they) **Systems Administrator** **Sustainable Pittsburgh**

Sawyer Sidelinger is Systems Administrator at Sustainable Pittsburgh. Before coming to Sustainable Pittsburgh, Sidelinger worked to integrate sustainable systems into contract food service at both the elementary and university level. His passion for nutrition, wellness, and social justice, allowed him to develop impactful sustainability programs that aimed to provide a low impact, nutritionally balanced, and socially equitable meal service.

Sidelinger earned a master's degree in Sustainability and a Master of Business Administration degree from Chatham University. He also earned the LEED GA credential expanding their experience into built spaces.

Sidelinger works to support organizations and individuals to help bring lasting systemic change that uplifts communities with the hope of achieving a sustainable future for all.

Presenter:



Christine Yockel (she/her)

**Business Relationship Manager
BikePGH**

Christine Yockel is the Business and Sponsor Manager for BikePGH, a 501(c)(3) nonprofit advocating for safer streets and better connected communities in Pittsburgh. When she's not rolling around town sharing the fantastic sponsorship opportunities available at BikePGH's wildly popular Community Events or consulting on how businesses can be more bike friendly, she's chasing her two kids around the house and neighborhood.