



CEOs *for*
SUSTAINABILITY
2024 C-Suite Summit

Thursday, November 14, 8 AM - 12 PM

 **PNC PARK**

Sponsored by



Speaker Bios
(listed alphabetically)



Troy Geanopulos

CEO

The Efficiency Network, Inc. (TEN)

TEN, owned by Duquesne Light Holdings, is the only Pennsylvania-based energy services company delivering dynamic and innovative projects and solutions to meet customers' energy, sustainability, and operational goals.

As CEO, Troy Geanopulos leads the business strategy and operational excellence of TEN, drawing on 30 years of experience in the energy services industry. He is committed to fostering a customer-focused and team-oriented company culture.

A native of Pittsburgh, Geanopulos is an alumnus of Dickinson College.



Nick Goodfellow

**Sustainability Manager for Business, Hospitality, & Auxiliary Services
University of Pittsburgh**

Nick Goodfellow is the Sustainability Manager for Business, Hospitality, & Auxiliary Services at the University of Pittsburgh. Goodfellow manages strategic sustainability initiatives addressing carbon neutrality, circular economy, and basic needs programs across various operating departments, including housing, dining, commuting, fleet, logistics, retail stores, and hospitality. Previously, he served as Sustainability Coordinator for Sodexo Campus Dining at the University of Pittsburgh and worked as a tour manager in the entertainment industry.

Goodfellow holds a Master of Public Policy & Management from the University of Pittsburgh's Graduate School of Public & International Affairs and is an alumnus of Leadership Pittsburgh Inc.'s Leadership Development Initiative Class XXXI. He is also a league cycling instructor and a TRUE advisor.



Louie Krak

Coordinator, Infrastructure Implementation Pennsylvania Department of Environmental Protection

Louie Krak is a Lancaster County native with a decade of experience living, studying, and working in New Haven, Connecticut, before returning to Pennsylvania. Krak earned a Bachelor of Arts in Geography and a Master of Science in Environmental Studies from Southern Connecticut State University. He began his public service career as an Administrative Officer in the Pennsylvania Department of Agriculture's Bureau of Farmland Preservation, where he contributed to preserving over 1,200 acres of prime farmland, including a berry farm in his hometown.

Later, Krak joined the Pennsylvania Department of Environmental Protection as an Executive Policy Specialist, focusing on air, energy, and climate change policy, and collaborating with other offices such as Oil and Gas Management, Active and Abandoned Mining Operations, and the Bureau of Laboratories. This experience prepared him for his current role, where he works strategically with programs across the Department to maximize federal funding from the Infrastructure Investment and Jobs Act of 2021 and the Inflation Reduction Act of 2022, aiming to advance clean energy deployment, remediate legacy pollution, and address environmental injustices and inequities.



Jana Lake

**President and CEO
3R Sustainability and Sustainability Assurance Services**

Jana Lake is the President and CEO of 3R Sustainability and Sustainability Assurance Services. Lake founded 3R in 2015 to help clients realize the value of sustainability by building it into their management system, culture, and decision-making. Lake and the 3R team help companies engage with their stakeholders, set sustainability goals that are aligned with their business objectives, and define a prioritized action plan to achieve their goals. The Sustainability Assurance Services team provides third party validation of sustainability data and reporting.

Lake has been in consulting for more than twenty years, ten of which were spent with Accenture where she led a global team of internal change experts who helped the company's senior leaders accomplish their mission and objectives by designing and adapting their management system – aligning their people and processes to achieve their strategy and maximize their savings and return on investment. She brings a global perspective to sustainability. Following her Bachelor of Arts in International Studies at the University of Michigan, her MBA from Duke's Fuqua School of Business, and her studies at the Copenhagen School of Business in Denmark, Lake worked extensively throughout Europe.

3R is B-Corp- and WBE-certified. It is also an EcoVadis Strategic Training Partner and CDP Accredited Service Provider for both consulting and assurance. Currently, Lake is a Co-Chair of CEOs for Sustainability and sits on the Board of Detroit 2030. She is also an Auditor for AA1000 and Responsible Steel, having conducted the first audit in North America. Lake is passionate about building a team of dedicated sustainability professionals who take pride in making an impact every day with their clients and in our community.



Zachary D. Merritt

**General Manager, Business Services
Duquesne Light Company**

Zach Merritt is the General Manager of Business Services at the Duquesne Light Company. In this role, he leads the Strategic Customer Services, Business Services, and Interconnection teams. Their collective goal is to provide excellent service to both existing and new commercial and industrial customers for their electricity and energy needs.

Merritt joined Duquesne Light Company in 2016 and has held various roles since then. He began as a Project Manager, responsible for planning and executing large-scale construction projects, including the construction of new high-voltage transmission lines. His leadership skills were recognized with his promotion to Manager of Overhead Line Construction and Maintenance from 2017 to 2020, where he led the North Hills service center in Shaler. In this role, he managed a team of supervisors and craftsmen to build and maintain the electrical distribution system, ensuring safe and reliable power for customers.

In 2021, Merritt was promoted to Senior Manager of New Development Connections, establishing a new organization focused on the electrical needs of developers and large facilities throughout the region. His goal is to foster relationships with commercial and industrial customers, ensuring they receive safe, reliable, and timely power in a cost-efficient manner.

Merritt is a U.S. Navy Submarine Veteran, proudly serving for 10 years prior to moving to Pittsburgh. He received his bachelor's degree from Penn State and a master's degree from Old Dominion University.



Robert (Bob) Nutting

**Chairman of the Board and CEO
Pittsburgh Pirates**

Robert (Bob) Nutting serves as Chairman of the Board and CEO of the Pittsburgh Pirates. Nutting assumed control of the club in 2007, becoming the sixth principal owner in the history of the Pittsburgh Pirates.

Nutting has held several leadership positions within Major League Baseball, currently serving as a member of the DEI and Finance Committee. He was also the past member of the Executive Council and past chair of the Ownership Committee.

Nutting's dedication to giving back to the community in every aspect of his life has brought a refocused philanthropic commitment to the Pirates organization. For more than 15 years, Nutting has led Pirates Charities community outreach efforts that continue to make a deep and lasting impact off the field.

Shortly after assuming control of the team, Nutting successfully implemented environmentally responsible practices throughout the Pirates organization. The "Let's Go Bucs. Let's Go Green" sustainability program has engaged millions of baseball fans in environmental awareness. The nationally recognized program has achieved, among other things, a waste diversion rate of more than 80 percent.

In 2013, the Natural Resources Defense Council awarded Nutting with the Game Changer Award for his leadership in the sports industry's movement to adopt sustainable business practices. In 2022, he was also named as Sports Business Journal's 10 executives to watch in sustainability who are leading planet-conscious actions across the sports industry.

An avid fly fisher, skier and conservationist, Nutting has served on numerous boards supporting education, health care, and conservation, including a five year term as Chairman of The Nature Conservancy in West Virginia, past board of Carnegie Natural History Museum and Carnegie Museums of Pittsburgh, past Chairman of the Board of the Linsly School, past Board President of Wheeling Hospital, past Chairman of WV Independent Colleges and Universities, and past board member of the Thacher School, past President of West Virginia Press Association, past Chairman of Newspaper Association of America, and past board of the American Press Institute.



Joylette Portlock

**Executive Director
Sustainable Pittsburgh**

Dr. Joylette Portlock is the Executive Director of Sustainable Pittsburgh, a nonprofit working to empower decision-making that builds a fundamentally equitable, resilient, healthy, and prosperous region. Sustainable Pittsburgh regularly works with hundreds of partners in the region — including local governments, nonprofits, and the business community — to ensure a thriving region where stakeholders are connected, sustainability knowledge is shared and applied, and all people can succeed. Prior to her role at Sustainable Pittsburgh, Dr. Portlock served as Associate Director of Science and Research at the Carnegie Museum of Natural History and as Executive Director of Communitopia, a nonprofit based in Pittsburgh that focuses on climate change communication. She holds a bachelor's degree in biology with a minor in anthropology from MIT and a Ph.D. in genetics from Stanford University. Her work focuses on building community around sustainability topics, with a particular interest in making important scientific, technical, or complex information accessible and useful.

Dr. Portlock has worked on environmental issues at the local, state, and federal level, and also currently serves on the Allegheny County Board of Health. She was an advisor to Project Drawdown, and serves in many other roles in the community, including as an advisory board member of the Black Environmental Collective. In 2022, Dr. Portlock was appointed as a member of the Environmental Justice Advisory Board (EJAB) for the Pennsylvania Department of Environmental Protection. She was also included in the Pittsburgh Business Times' "Power 100" in 2021 and 2022. Dr. Portlock has lived and worked in the Pittsburgh region since 2007.



Justine Russo

**Director of Sustainability and Business Intelligence
PITT OHIO**

As the Director of Sustainability and Business Intelligence for PITT OHIO, Justine Russo is on the front line of PITT OHIO's award-winning sustainability programs. Her responsibilities include heading the cross-functional Steering Committee, implementing the company's carbon calculator, and reporting on actionable sustainability metrics. Russo served on Sustainable Pittsburgh's Board of Directors from 2017-2022 and was named Board President during her tenure.

As part of her role at PITT OHIO, Russo also develops data-driven solutions, delivering analysis and tools that leverage information from throughout the PITT OHIO organization, with a concentration on customer, marketing, and sales analytics.

Russo graduated from the University of Pittsburgh with a Bachelor of Science in Civil Engineering and an MBA.



Bruce Sullivan

**Head, Supply Chain and Logistics
Covestro LLC**

Appointed head of Supply Chain and Logistics (SC&L) in 2024, Bruce Sullivan leads the entire end-to-end SC&L function in the North America region. He is accountable for customer supply chain strategies that meet the service levels customers demand at optimal cost and working capital. This requires overseeing supply chain processes, sourcing, cost and service-level agreements, risk management strategies and supply chain strategies that help advance Covestro's global circular and sustainability targets. He is a member of Covestro's U.S. Country Council.

Sullivan joined Covestro in 2017 as director of Logistics Strategy and Procurement for North America and served as vice president of Integrated Logistics for North America prior to moving into his current role. Before joining Covestro, he held various procurement and logistics roles with PPG Industries and Axiall Corporation. He is also a veteran of the U.S. Navy, stationed primarily in Japan during his active duty.

Sullivan received a bachelor's degree and master's degree in business administration from Robert Morris University. He also holds an APICS Certified in Planning and Inventory Management (CPIM) certification and is an APICS Certified Supply Chain Professional (CSCP).



Scott Tobe

CEO

Signature Wealth

Scott Tobe serves as chief executive officer of Signature Wealth, directing the vision of the firm and coordinating the overall efforts of the team. As a licensed financial advisor and a Chartered Advisor in Philanthropy, he utilizes his experience, knowledge, and education to provide comprehensive wealth management solutions and design charitable giving strategies for high-net-worth individuals.

Tobe began working in the financial planning industry as a mutual fund wholesale representative with Eaton Vance and Putnam Investments. He returned to Pittsburgh in 2002 to manage Signature Wealth with Stephen Tobe, his father, and the founder of the firm.

Tobe graduated from Indiana University with a degree in communications. He is an alumnus of the prestigious Kestra Representative Council, assisting with strategic business improvements for Kestra Financial. He was recognized by REP. magazine (now WealthManagement) as one of the top 20 financial advisors in the country under the age of 40. Tobe is a Registered Representative and Investment Advisor Representative with Kestra Advisory Services, LLC (Kestra AS), and is licensed in securities and insurance.

He serves on the executive board of the Jewish Federation of Greater Pittsburgh, is an active member of the Entrepreneur's Organization in Pittsburgh, and is a board member of PennFuture, an environmental advocacy organization. In 2014 Tobe created a venture fund known as the SteelTree venture philanthropy fund, designed to provide grant money for innovative ideas that help people aged 22-45 find meaning and participation in Jewish life. Along with the partners and employees of the firm, he volunteers with several organizations that support individuals who find themselves in financially challenging circumstances including the Circles Program through Roots of Faith in Sharpsburg, PA. Tobe was named one of Pittsburgh Magazine's 40 Under 40 and honored by Cystic Fibrosis Foundation as one of Pittsburgh's Fifty Finest.



Peter Votruba-Drzal

Vice President Global Sustainability
PPG

Peter Votruba-Drzal joined PPG in 2005, following a two-year tenure as a materials researcher at the National Institute of Standards and Technology. Throughout his tenure at PPG, he has held various technical and management roles, providing support to six different businesses. Votruba-Drzal is deeply committed to harnessing innovation as a driving force for organic growth. Over the course of his career, he has examined innovation challenges and spearheaded teams that delivered superior solutions across multiple markets served by PPG.

From 2018 to 2022, Votruba-Drzal led the research and product development activities supporting PPG's mobility initiatives in addition to the automotive and industrial segments. Since mid-2022, he has led the global technical activities for PPG's Architectural and Traffic Solutions business units. Votruba-Drzal earned his Bachelor of Science from Michigan State University, a Master of Science from the University of Maryland, and holds both a Ph.D. in Materials Science and Engineering and a Kellogg School of Management Executive Scholar Certificate from Northwestern University. Beyond his professional achievements, he serves as the board chair for the Sarah Heinz House and contributes as an industrial advisory member to Arizona State University's Sustainable Macromolecular Materials and Manufacturing Center and Michigan State University's Department of Chemical Engineering and Materials Science.