

Press Release Template

[Restaurant Logo]

FOR IMMEDIATE RELEASE

[owner or manager's name – restaurant]

[restaurant phone number]

[restaurant email address]

[Restaurant] achieves Sustainable Pittsburgh Restaurant designation

(Name of City, PA – date) [Restaurant] announced (date or day) that it has earned a Platinum designation as a Sustainable Pittsburgh Restaurant. A Sustainable Pittsburgh Restaurant demonstrates commitment to managing the social and environmental impacts of its operations as central to its strategy for business success.

Administered by the nonprofit Sustainable Pittsburgh, Sustainable Pittsburgh Restaurant is a recognition program that champions restaurants for working toward building vibrant communities and supporting environmentally responsible practices. Restaurants are recognized with one of four levels of designation ranging from Bronze to Platinum. Developed with regional experts and industry insights, the program features sustainable actions from which a restaurant can choose. It is tailored for restaurants in southwestern Pennsylvania that are working to save money, bring in more customers, conserve resources, serve vibrant communities, and make a valuable contribution to local and regional food systems.

In earning a Platinum designation, [Restaurant] is acknowledged for its efforts in addressing areas such as energy efficiency, water use, healthy dining, sourcing responsibly, being active in the community, and providing a workplace that fosters employee growth.

[Insert comment from restaurant owner or manager]

“Sustainable Pittsburgh is excited to welcome [Restaurant] to the growing number of designated Sustainable Pittsburgh Restaurants,” said Sustainable Pittsburgh’s Senior Program Manager, Rebecca Bykoski. “[Restaurant’s] commitment to ingraining sustainability as a core value allows it to cut costs while increasing business and setting an example for others to follow. We are proud to have [Restaurant] as part of the movement leading our region’s restaurant industry into a more prosperous future!”

In addition to providing recognition and creating a community of restaurants serving up sustainability in the region, the Sustainable Pittsburgh Restaurant program is a mechanism for identifying and sharing best practices in order to create a more environmentally and socially responsible restaurant industry and accelerate the success of our region.

[Restaurant’s] listing can be found by linking to Sustainable Pittsburgh’s Restaurant Finder at SustainablePittsburgh.org/Restaurants/Restaurant-Finder.

For more information on the Sustainable Pittsburgh Restaurant designation, please visit SustainablePittsburgh.org.

For more information on [Restaurant], contact [owner or manager name], [owner/manager] of [Restaurant], at [restaurant email address] or visit [Restaurant’s] website at [restaurant website].

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About [Restaurant]

[description of Restaurant]

About Sustainable Pittsburgh

Sustainable Pittsburgh is committed to building the knowledge, perspective, and ability needed to create a better tomorrow for our region. We’re optimistic, having worked with nearly a thousand businesses, communities and organizations to take action using our customized frameworks to track progress and simultaneously advance social equity, environmental stewardship, and prosperity. The strategic networks we host leverage the collective expertise and diverse perspectives within our region to ensure our communities can meet our challenges today and thrive into the future. Together, we are co-creating a fundamentally equitable, resilient, healthy, and prosperous southwestern Pennsylvania. SustainablePittsburgh.org



