

**CEOS FOR SUSTAINABILITY BASELINE COMMITMENTS**  
**TRANSFORMATIONAL-LEVEL SAMPLE GOALS**

**Carbon emissions commitment:**

- Establish a strategy to reduce carbon emissions associated with business operations and model.

**Carbon emissions transformation-level target sample goal:**

- 50% carbon reduction/offset for scope 1 and 2 emissions by 2030 – with baseline set by the company\*\*

*\* Scope 1 refers to direct emissions from owned or controlled sources. Scope 2 refers to indirect emissions from the generation of purchased energy*